

Rotary District 5495

District Grant Final Report

Due April 30, 2024 – Complete at Conclusion of Project

Project Title: Phoenix Childhood Literacy Project

Rotary Club of: Phoenix Arcadia

Person Completing this form: Cale Ottens

Email: president.parc@gmail.com

Project Description

1. Briefly describe the project outcomes. What was done (in 100 words or less)? Our project ensured that every student enrolled at either Emerson Elementary School or Madison Camelview School received a grade-specific book that supported their curriculum. We provided books to 730 students between both elementary schools, which serve low-income families and often face budget shortfalls. Every student also received a Rotary-branded bookmark, which were arguably more popular than the books themselves.

When (dates) and where (city, state and country) did project activities take place?

Friday December 6, 2024 in Phoenix, Arizona, United States

Who were the beneficiaries? Every student enrolled at both Emerson Elementary School & Madison Camelview School

2. How many Rotarians participated in the project? 7 (over half of our club)

3. What did they do? Please give at least two examples. Rotarians were responsible for delivering enough books for every student at two separate, under-funded elementary schools in Phoenix, Arizona. At the first school we visited on December 6, 2024, we unpacked dozens of heavy boxes of books in the school's library and organized each book by grade level. We then handed each student their own book to take home. Each book directly supported each grade's respective curriculum and would have otherwise never been included in the curriculum because most families at the school cannot afford books – and the school itself is so underfunded that books for every student are outside of their budget. At the second school we visited on the same day, Rotarians walked to every classroom individually with a cart full of books and we handed each student their own book. Before we distributed the books, Rotarians also were in charge of ordering the books and coordinating with the schools to confirm we had the correct number of books for each grade at both schools.

4. How many non-Rotarians benefited from this project? 730 students

5. What are the expected long-term community impacts of the project? Reading is a critical part of every student's education, and we are proud of our efforts to support literacy in our community each year through our annual book drive. The libraries at both schools we served also got to keep a few dozen books, which can be provided to new students who later enroll. Most importantly, though, each student we served gets to keep their book forever and can now go home to read with their families.
6. If a cooperating organization was involved, what was its role? We partnered with the Assistance League of Greater Phoenix on this project because they are able to purchase new books at a discounted rate, which helps us maximize our dollars for greater impact.

Financial Report (Use second page, if needed. District must receive receipts of all expenditures)

7. Income Amount

1. District Grant funds received from the District	\$1,000
2. Club funds	\$547.63
Total Project Income	\$1,547.63

8. Expenditures (please be specific)

1. AlphaGraphics (For Rotary-Branded Bookmarks)	\$147.96
2. First Book (For Books)	\$198.40
3. Book Depot (For Books)	\$673.94
4. Amazon (For Books)	\$37.73
5. First Book (For Books)	\$381.60
6. First Book (For Books)	\$108.00
Total Project Expenditures	\$1,547.63

Income and expenditures must balance.

Please save this form (PDF only) and upload, with all project receipts (also PDF), to the Documents section of your project page at rotarygrants.org

Photos are appreciated and may be uploaded to the photo section of your grant's page on the website.

By signing this report, I confirm that to the best of my knowledge these District Grant funds were spent only for eligible items in accordance with Trustee-approved guidelines, and that all the information contained herein is true and accurate.

Club President Signature:

Date: 04/21/2025



Club President printed name: Cale Ottens

Email: president.parc@gmail.com