

Project Title: CPCU San Diego Scholarship Match Project

Describe the Project:

The CPCU Society San Diego Chapter (chapter) founded in 1961 has decided this year to award a student pursuing a career in the insurance industry. The support of Rotary District 5340's matching grant of \$250, through the Rotary Club of Sweetwater San Diego enabled to expand the program to award two scholarships. Later, a member's company contributed an additional \$250, allowing for a third scholarship to be awarded.

All activities, including application review and award announcements, took place during the 2024–2025 Rotary year, in collaboration with the chapter.

How Many People Benefited from This Project?

There were 18 applicants, and 3 SDSU students each received a \$250 scholarship to assist with tuition and school-related expenses.

Who Were the Beneficiaries and What Humanitarian Need Was Met?

The beneficiaries were three SDSU students pursuing careers in insurance. This scholarship helped relieve some financial pressure by contributing to their educational expenses, thereby supporting professional development and career advancement in a critical industry. The project met the humanitarian need of access to education and economic opportunity.

How Many Rotarians Participated in the Project? 21

What Did They Do (Non-Financial Contributions)?

1. Collaborated with CPCU San Diego chapter to review and select awardees through a fair and organized process.
2. Connected the scholarship recipients with SDSU Rotaract, offering them opportunities for leadership development, mentorship, and continued engagement with the Rotary family.

Cooperating Organization's Role:

The CPCU Society San Diego Chapter served as the cooperating organization. They handled all logistical aspects of the scholarship process, including creating the eligibility criteria, announcing the opportunity, and screening the applicants to ensure the most qualified candidates were considered.