



**THIS YEAR'S
EVENT
WILL BE HELD
AUGUST 13, 2016**

Date, Location, Time, Cost & Website

- Saturday, August 13, 2016
- Island Grove Regional Park
- 10:00 a.m. - 1:00 p.m. (lunch starts at 11:30 a.m.)
- FREE to the public
- www.greeleyschools.org/kickoff

2016 School Kickoff Community Celebration goals:

- Give away 2,500 backpacks filled with age-appropriate school supplies
- Serve a free lunch to 3,000 community members
- Have four student groups provide entertainment throughout the event
- Provide on-site sports physicals for \$10 for student athletes
- Have at least 60 community booths providing information, referrals, activities and services to attendees
- Provide information on District 6, including programs, transportation, registration, services for homeless and migrant students and much more

What we need to reach these goals:

- A minimum of \$50,000 in cash donations; additional donations will be used to purchase more backpacks and supplies
- Approximately \$10,000 of in-kind donations, which includes all advertising and marketing materials for the event
- Donations of food items for lunch, including beverages
- Approximately 120 volunteers, about 80 to work the day of the event serving lunch, handing out backpacks, helping with the entertainment stage, etc. The rest will be needed to help stuff backpacks before the event.



Greeley-Evans
WELD COUNTY SCHOOL DISTRICT 6