



Event Details

Greeley-Evans School District 6 is hosting its annual community event to kickoff the 2018-19 school year. The event will feature back-to-school information, **FREE** food, **FREE** backpacks with school supplies, student entertainment and community information booths.

Date, Location, Time, Cost & Website

- Saturday, August 11, 2018
- Island Grove Regional Park, 501 N. 11th Avenue
- 10:00 a.m. - 1:00 p.m. (lunch starts at 11:30 a.m.)
- **FREE** to the public (while supplies last)
- www.greeleyschools.org/kickoff

Sponsorship Opportunities

Principle Sponsor

Sponsorship: \$5,000

SPONSOR WILL RECEIVE:

- Recognition as a principle sponsor with prominent inclusion of company name and logo on all promotional materials, volunteer T-shirts, newspaper advertisements, website promotions, thank you materials and more
- One-color logo on 300 backpacks, to be distributed the day of the event
- Space to display (2) 4'x6' banners around the event (sponsor to provide banners)
- Opportunity to distribute company/organization information in **all distributed backpacks**
- One complimentary 20'x10' community information booth space

Premier Sponsor

Sponsorship: \$3,000

SPONSOR WILL RECEIVE:

- Recognition as a premier sponsor with prominent inclusion of company name and logo on all promotional materials, volunteer T-shirts, newspaper advertisements, website promotions, thank you material and more
- One-color logo on 200 backpacks, to be distributed the day of the event
- Space to display (2) 4'x6' banners around the event (sponsor to provide banners)
- Opportunity to distribute company/organization information in **all distributed backpacks**
- One complimentary 20'x10' community information booth space

Backpack & School Supply Sponsor

Sponsorship: \$2,000

SPONSOR WILL RECEIVE:

- One-color logo on 100 backpacks; school supplies will be included
- Recognition as a sponsor on signage in the backpack giveaway area
- Logo on all staff and volunteer t-shirts used the day of the event
- Sponsor recognition on appropriate event marketing materials
- Opportunity to distribute company information in backpacks sponsored by **your organization only**
- Two complimentary 10'x 10' community information booths
- Space to display one (1) 4'x6' banner at the event (sponsor to provide banner)

Backpack Sponsor

Sponsorship: \$1,000

SPONSOR WILL RECEIVE:

- One-color logo on 100 backpacks
- Recognition as a sponsor on signage in the backpack giveaway area
- Opportunity to distribute company information in backpacks sponsored by **your organization only**
- Space to display one (1) 4'x6' banners in the school supply giveaway area (sponsor to provide banner)
- Complimentary 10'x10' community information booth space



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Sponsorship Opportunities

Student Entertainment Sponsor

Sponsorship: \$1,000

SPONSOR WILL RECEIVE:

- Recognition as a sponsor on all stage and entertainment signage
- One minute announcement during each of six stage breaks during the event, promoting service, booth or business
- Sponsor recognition on appropriate event thank you materials
- Complimentary 10'x10' community information booth space

School Supply Sponsor

Sponsorship: \$500

SPONSOR WILL RECEIVE:

- Recognition as one of the school supply sponsors on signage in the backpack giveaway area
- Sponsor recognition on appropriate event thank you materials
- Complimentary 10'x10' community information booth space

Lunch Sponsor

Sponsorship: \$250

SPONSOR WILL RECEIVE:

- Recognition as a lunch sponsor on all signage related to food service at the event
- Sponsor recognition on appropriate event thank you materials
- Complimentary 10'x10' community information booth space

Pencil Sponsor

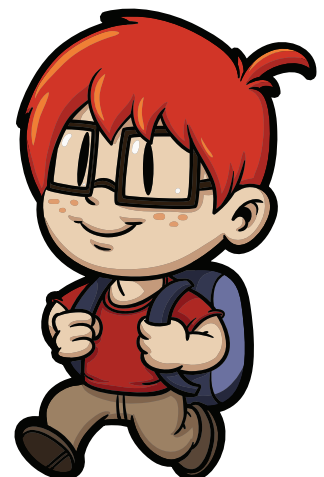
Sponsorship: \$100
will supply pencils
for backpacks

SPONSOR WILL RECEIVE:

- Sponsor recognition on appropriate event thank you materials
- Complimentary 10'x10' community information booth space



Greeley-Evans
WELD COUNTY SCHOOL DISTRICT 6



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