



FEMALE EMPOWERMENT "IMPROVING LIVES"

ROTARY CLUB : SANTA ROSA DE CABAL
CITY: SANTA ROSA DE CABAL - RISARALDA

OBJECTIVES OF THE PROJECT:

This project aims to promote equality of opportunity in Santa Rosa de Cabal (Risaralda), gender, the fight against social exclusion and violence in all its aspects towards women, girls and adolescents from female empowerment, rescuing 300 women (mothers and daughters) victims of armed conflict, forced displacement, abuse sexual and in a vulnerable situation; through psychological support, social work, training in different areas of entrepreneurship and economic support as capital seed to start or continue with their productive projects, and in this way they can get ahead financially, separate themselves from the environment that affects them and start a new life.

PROJECT DESCRIPTION:

This project is a commitment to the fight against social exclusion, violence and gender inequality towards women, girls and adolescents in situations of risk and vulnerability, events that have been historic in our society. An empowerment process is proposed through which the aim is to strengthen leadership, self-recognition and the possibility of increasing capabilities to create an enterprise that is sustainable over time and generates the income necessary to have economic freedom. It is divided into three phases:

PHASE I: Treatment of the conflict from the psychological aspect (mind and spirit) as beginning of empowerment.

- . Raising awareness about human trafficking for forced prostitution
- . Recognition of Human Rights
- . Overcoming Pain
- . Resilience, psychological support and social work
- . Restoration of trust, Sexual and Reproductive Rights, Gender and Equity
- . Empowerment

PHASE II: Training in different productive areas to train the beneficiaries as professionals of a specific trade and can make that work their way of life.

sustenance for them and their families.

- . Organization and network work
- . Collective entrepreneurship. (3)

PHASE III: Support productive projects with seed capital so that they can start or continue with them, in addition to giving them business and entrepreneurial training so that these projects are self-sustaining over time.

- . Comprehensive Entrepreneurship Support
- . Development of own skills and competencies in the line of business

. Participation in commercial spaces to promote productive projects in association with social and government entities.

PLEASE DESCRIBE WHAT NEEDS YOU IDENTIFY? HOW THE PROJECT WILL IT MEET THESE NEEDS? WHO WILL BE THE BENEFICIARY OF THIS PROJECT? CITE AN ESTIMATED NUMBER OF BENEFICIARIES.

IDENTIFIED NEEDS: Aggression against women expressed in forced displacement due to violence in Any of its forms is the manifestation of patterns, cultural, political and exclusion, rooted in the foundations of the history of our society. Santa Rosa de Cabal is one of the main recipients of the population displaced by the armed conflict and gender violence in the department of Risaralda, and in recent years has increased in a very high number, there are nearly 2,900 people identified in groups composed of women heads of family who are in charge five or six children. Most of the women who are part of this group are located in marginal and rural areas of the municipality and are in good condition vulnerability verified.

In summary, multiple cases of violence against women of different ages, who require psychological care, social work, and training in terms of teaching them a trade that allows them to break this cycle of inequality and abuse giving them the opportunity to transform their unfavorable realities and convert them into empowerment, organized work, collective strategies and autonomy. (Information provided by organizations and entities that work with groups of women victims)

HOW WILL THE PROJECT MEET THESE NEEDS?

The project revolves around the detection, treatment and prevention of situations of inequality and violence towards women, girls and adolescents, and in parallel will create a space for empowerment based on training processes on topics such as gender equality, violence, sexual and emotional relationships, self-esteem, self-defense and empowerment until reaching the development of competencies and skills that also allows them to improve the quality of life towards sustainability economic, entrepreneurship and the possibility of generating income. This entire process is will be carried out with the best professionals in psychology, social work and development economic, in addition there are strategic alliances with municipal institutions and departmental.

BUDGET DISTRIBUTION:

Taking into account that the mental health of the victims, personal improvement and achieving Empowerment is the fundamental basis of the project, much of the resources are intended for the psychological part, social work, support and dissemination material; the other The part that has the greatest investment of resources is development training economic, competencies in the different lines of business and capital contributions seed as support for productive projects.

DESCRIPTION	VALUE IN COLOMBIAN PESOS
Fees Psychosocial team: Professionals in Psychology, Social Work	\$45.000.000
Technical and training team fees: Professionals in the business lines, Professionals in the productive circle and Entrepreneurship Promoters	\$17.000.000
Travel expenses	\$3.000.000
Logistics expenses	\$3.000.000
Provision and food	\$3.000.000
Audiovisual material, booklets and manuals for continuity and dissemination of the project	\$20.000.000
Others (telephone, internet, photocopies)	\$1.000.000
Eventos imprevistos	\$1.000.000
Strengthening and seed capital x productive project group.	\$90.000.000
	30 millones para cada proyecto productivo
COMPLETE FEATURES	\$183.000.000

ESTIMATED NUMBER OF BENEFICIARIES:

In this project it is estimated to support 300 women (mothers and daughters) victims of armed conflict, domestic violence and sexual violence located in the city of Santa Rosa de Cabal Risaralda.

SUSTAINABILITY: (explain how the project will continue to operate once the financial contribution you receive in this project ends)

Sustainability is guaranteed through strategic alliances with entities that already They operate in the Municipality of Santa Rosa de Cabal and have been working for a long time.

Time with already identified groups of women in vulnerable situations. of such so that after providing psychological support, social work, empowerment and economic contribution, these entities will be in charge of continuing with trained personnel with the operation of the project.

Likewise, awareness-raising and training processes are very important for the development and continuity over time of productive projects. Furthermore, the creative thinking, innovative solutions and inter-institutional coordination are essential to achieve progress and the adequate insertion of women and girls in the economic sector of the municipality of Santa Rosa de Cabal.

The implementation is also contemplated by manuals and didactic booklets for the continuity and dissemination of the project.

IS THE COMMUNITY INVOLVED? DESCRIBE THE ROLE OF THE LOCAL COMMUNITY IN THE IMPLEMENTATION AND CONTINUITY OF THE PROJECT.

The Santa Rosa de Cabal Rotary Club, in its role as project leader, will articulate the work of between different social, governmental and community organizations, in search to provide quality support to women victims of the armed conflict, with suitable and trained personnel, establishing at all times the adjustments to the themes and beneficiaries.

Among the actors identified and contacted in the investigation of the local context, They have made contacts with the National Police, the Mayor's Office of Santa Rosa de Cabal and the "Espacios de mujer" foundation, which works in the Department of Risaralda, care for women in the context of prostitution, migration and vulnerable population or victim of human trafficking, implementing support processes, promotion and empowerment.

Likewise, it was possible to identify that the municipality has various associations of Women Victims, who have worked continuously to overcome the problems that afflict this community, its role is decisive in the identification and contact with the project's target population.

With these entities supporting groups of victims, 3 have initially been identified productive projects to work on:

- JEWELRY AND CRAFTS
- HAPPY CHENS
- FAST OIL

CONCEPT	VALUE IN PESOS	VALUE IN DOLLARS
COST OF THE PROJECT	COP\$183.000.000	USD\$45.000
LOCAL CLUB	COP\$6.121.500	USD\$1.500
DISTRICT 4281	COP\$	USD\$
INTERNATIONAL CLUB/S	COP\$	USD\$
INTERNATIONAL DISTRICT/S	COP\$	USD\$
THE ROTARY FOUNDATION	COP\$	USD\$

Thanks to your support, our club will help the community by solving its most important needs. We appreciate the analysis of this project. For more information, contact:

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