

CLIP 4

Cambodia Literacy Integrative Project

An Invitation to Making An Impact

General Information

Global Grant No. 2573213

Location: Pursat Province, Cambodia

Host Club: Rotary Club of Pursat

Lead Club: Rotary Club of Calgary Downtown

Co-Operating Organization: TukTuk Charity

Budget: USD 120,000

Champion: Manon Mitchell (manonyyc@gmail.com | 403 862-5452)



Aims and Objectives

This project aims to expand the reach of early childhood education resources in Cambodia by building on our existing digital platform for teachers. Leveraging the success of our previous projects (CLIP1, 2 and 3), we will empower head teachers to train their peers and broaden access to resources through Rermork.org website.

The project has three key components:

1. **Enhance Rermork.org:** We will further develop the free online platform (rermork.org) of resources, to include online training modules and allow teachers to upload and share their own resources. Monthly competitions will be promoted through our online teacher groups to encourage participation and innovation.
2. **Train Head Teachers:** We will work with one head teacher from each of Pursat's five districts, providing advanced training to enable them to share knowledge with other teachers. These teachers have already completed 2 years of training through our previous CLIP projects.
3. **Launch a YouTube Educational Series:** We will produce a "Play School" (Australian educational television show for children produced by the education department)-style show to demonstrate play-based learning using our free downloadable resources. This will show:
 - Teachers how to incorporate play-based learning;
 - Parents how to engage in their child's education from home;
 - Children how to participate in culturally relevant, engaging educational content.

By leveraging our existing digital resources and trained educators, this project will reduce the future need for direct involvement, ensure sustainable growth and expand our reach.

Teachers, parents, and children will benefit from greater access to quality resources, fostering a collaborative learning environment.

The Rotary Club of Calgary in partnership with the Rotary Club of Pursat and the Co-Operating Organization Tuk Tuk Charity have been working on this project for nine years, steadily moving towards the goal of creating a sustainable platform for Cambodian teachers. With each project, our co-operating organization has gotten closer to empowering teachers to create, share, and maintain their own resources independently. This project represents a crucial step in that journey, where teachers take ownership of the platform with minimal involvement from us.

The ultimate aim is to reach a point where Tuk Tuk Charity's presence is no longer necessary, and the education community thrives on its own. We're excited to help make that vision a reality.

Beneficiaries

CLIP 3 is currently in operation and will end in December 2025. All prior CLIP projects have demonstrated great success, and all reports were approved by The Rotary Foundation without question.

Here are some current numbers demonstrating the reach of this project:

- **Facebook Page:** 6,390 Followers (keeps increase by about 50-100 each month)
- **Teachers' Private FB Page:** 5,656 Followers
- **Telegram Channel:** 3,246 Members
- **YouTube Channel:** 8,571 Subscribers | averages 142,000 Views per month in 2024
- **Rermorq.org** (Digital Library Website): 9,666 Visits | 4,651 Downloads

We have expanded our reach over the duration of our CLIP projects and this project can take the impact to the next level.

Budget

Major Expenditures	Amount
Implement Teacher Trainings	\$ 4,556
Digital Expansion and Content Creation	\$26,952
Transportation for Project Field Visits	\$ 1,324
Project Staff cost	\$73,120
Project Management and Reporting	\$11,007
Contingency	\$ 3,041
TOTAL	\$120,000

(detailed budget available upon request)

Funding

Major Expenditures	Status	Amount
RC Calgary Downtown Lead Club	Confirmed	\$15,000
District 5360 Support Club Contribution x 2	Potential	\$ 4,000
District 5360 DDF for Lead Club	Potential	\$20,000
District 5360 DDF for Supporting Clubs	Potential	\$10,000
TRF Matching of District 5360 DDF	Potential	\$24,000
Other Club funds, DDF outside 5360 & TRF matching of DDF	Potential	\$47,000
TOTAL		\$120,000

Any amount of money (Club or DDF) is greatly appreciated.

Maximize your club's contribution by approaching your District for District Designated Funds.